

CANADA POST ISSUES NEW DEFINITIVE OF QUEEN: “ONE IN A MILLION SMILE”

49 cent self-adhesive stamp available in booklets

Governor General Unveils at Rideau Hall Reception

Christmastide found a present under Canadians’ trees, courtesy of Canada Post. The Corporation issued the new 49 cent definitive stamp bearing Her Majesty’s image captured by Canadian photographer and rock music icon Bryan Adams. For the first time, the stamp – a compulsory item in all postal outlet inventories – is available in self-adhesive format and sold in booklets, thereby negating Monarchists’ complaints about its predecessors’ often being shoved into back drawers by republican postal clerks!

The stamp was unveiled at a Rideau Hall ceremony by the Governor General of Canada and the Honourable André Ouellet, President and CEO of Canada Post, who were joined by Bryan Adams. Among the guests were students from Queen Elizabeth II school in Ottawa, the



Chief Herald of Canada and Monarchist League Dominion Chairman John Aimers, together with Paul Benoit, Vice-Chairman, and Léo Regimbal, Ottawa Branch Chairman.

Mr. Adams was given just five minutes to take his pictures, but was able nonetheless to capture an informal,

close-up image of the Queen in what he describes as a “glimpse of the real person.”

The stamp was designed by Saskia van Kampen of Gottschalk + Ash of Toronto who cropped Adams’ photo to highlight the Queen’s smile. The native of Kingston, Ontario spoke briefly at the event, and explained why he feels the image was worthy of a stamp: “*I think in the end, the thing that made this photo win out, was her charming smile. It is a one in a million.*”